

**John C. Ackerman**

Tazewell County Board

*Continuing a Family Tradition of Community Service*

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**\*\*\* PRESS RELEASE \*\*\***

**Website Update**

Early this morning my new website, [www.JohnCAckerman.com](http://www.JohnCAckerman.com), passed its first milestone when it received its 500<sup>th</sup> visit. With this milestone accomplished, I wanted to share with you some information concerning the use of the website to this point in time. Here are a few statistics we have:

The site went live on March 21<sup>st</sup>, but was not publicized until the Press Conference on March 30<sup>th</sup>. A quick look at the calendar will show you that date is less than two weeks ago. In that short amount of time the site has had 500 visits with 324 separate first time visitors.

The site has drawn visits from 22 different states, the District of Columbia, and 3 other countries (Canada, the United Kingdom and Japan). The tri-county area makes up the vast amount of visits, 76.0% of the visits. The next largest areas are Chicago with 5.0% and Bloomington/Normal with 3.6%.

The average amount of time spent on the site is 3:43 minuets. The most popular tabs are:

- 1) County Board Tab
- 2) Home Tab
- 3) Bio Tab
- 4) Photo Tab
- 5) Events Tab

Currently, 48.4% of the visits are direct traffic (people going straight to the website), while 44.6% are being referred from other websites or links and 7.0% are coming from search engines.

I want to thank all of you that have taken the time to send in suggestions, comments and request for more information. As I have mentioned all along, the information on this site will be continually update and improved. Since the website went live, additions to the website have included the County Board Budget, County Land Use Map, new events have been added to the calendar, and several Press Releases, News Updates, and photos have been added.

As always, please do not hesitate to contact me if I can be of any assistance to you and please continue to visit the website.

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