

John C. Ackerman

Tazewell County Board

Continuing a Family Tradition of Community Service

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***** Press Release *****

[Website Milestone](#)

After just three short months, www.JohnCAckerman.com has reached a very important milestone; 1000 visits!

Thanks to the continued use by yourself and many others just like you, the website has continued to grow and develop, providing more and more useful information. As of today, 4,044 separate pages from the website have been viewed. The website has been viewed in 29 states, the District of Columbia and 9 countries, but still the vast majority of visitors, 75%, are from the Tri-County area. The top five cities visitors are coming from are Peoria, Pekin, East Peoria, Morton and Groveland.

In an interesting development, more traffic is now coming from referrals rather than directly to the website. A referral visitor comes to the website from a link, either in an email or another website. In the beginning, direct traffic was the most common. Currently, 44% of visitors are referrals, with 43% being direct traffic and 13% coming from search engines. Part of this development could be increased usage of the newsletter and people visiting the site after reading a newsletter.

While direct searches for the website or myself make up a majority of the search engine traffic, people have found the site with search engines while looking for information on the Tazewell County Board Meeting, election results, the Tazewell County Republican Party, and the Tazewell County Budget just to name a few of the more popular ones.

As you have seen, the website has continued to grow and develop as more and more requests for information have been received. It will continue to do so and if you are looking for something that is not currently available, please send me a request and I will try to fulfill your request. While many thanks for the websites layout and design go to my website designer, Lisa M. Murphy, many also go to each and every one of you that have used the site and sent in recommendations. The continued success of www.JohnCAckerman.com shows the publics want and need for this information to be made more available via the internet.

A constituent recently sent me a website link to the Sunshine Review, which reviews all county websites and shows how they compare on the availability of information they provide. My goal is to provide as much transparency and relevant information my constituents want and need and this website shows what is available to the public across the state and nation. Here is a link to the website: www.sunshinereview.org/index.php/Evaluation_of_Illinois_county_websites

I appreciate your continued usage of the website and hope it continues to meet and hopefully exceeds your wants and needs. As always, I consider it an honor and a privilege to serve you on the Tazewell County Board and if I can be of any assistance to you please do not hesitate to call or send me an email.

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